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Secure-24 offers pain-free, always-on outsourced IT

Anyone looking to streamline operations with no downtime needs a trusted resource for IT and other tech services. One of the biggest decisions a new spinoff company has to decide in this era of corporate divestiture and private equity firms is: Rebuild and manage the IT department or outsource? Harnessing information is one of the most important and far reaching questions facing many businesses today. While it affects costs, so much more is at stake.



Secure-24 of Southfield offers State of the Art Solutions

A \$5 billion-plus global supplier of automotive components and systems decided to outsource IT with Secure-24. With more than 20 plants across North America running on those systems, there was a great deal at stake. Secure-24 created an entirely new IT department with highly specialized technologies. It was redesigned, built, relocated, and up and running in record time.

Outsourced IT

24/7 support from Secure-24 means that the company now focuses on the competitive business of supplying the best automotive parts around the world, not on their IT department. Secure-24 constantly identifies, recommends and manages improvements to the system so they can respond to the technological challenges of the future.

Keeping ahead of IT developments

The team at Secure-24 knows that customizable processes are proven to boost development productivity. Among their specialties are virtualization, SAP, QAD, Linux, Unix, Hyperion and Oracle. In some cases a complete platform change is called for. Secure-24 helped the company make the switch from UNIX and realize a substantial cost savings and increased efficiency.

Feeling secure about outsourcing

It's definitely not easy giving up control or handing over sensitive information to an outside company. That is why Secure-24 uses carrier-grade data centers and 24/7 service. The multiple data centers in Michigan and Arizona are permanently and continuously connected to each other to ensure redundancy and high availability.

All business is critical

In a highly competitive industry -- and which today are not? -- there is no time for a learning curve or mistakes. Niche Retail is a \$19 million e-commerce retailer in Sylvan Lake. When it transferred its critical applications to Secure-24 it had 20 e-commerce Web sites operating 24/7. These sites demanded a hosting environment be highly available, scalable and 100 percent secure -- all the time.

A partner, not a vendor

In developing the critical applications, Secure-24 leverages its expertise to create a tech team knowledgeable in developing applications as well as the design and technical support of the sites. Typically after a site is launched, there is little, if any, contact with the tech team that worked on the development or migration. While this is common, it is not necessarily productive or satisfying to clients

who commit a great deal of resources in sharing info with that team. Secure-24 approaches its clients, whether they are Fortune 100 companies with global offices or companies poised for growth, as a partner. And in so doing they are looking for ways to constantly improve systems.

Secure-24 Always Moving Clients Forward

While Niche Retail is confident their sites are being hosted in a secure and efficient manner, they also draw on the expert technical resources at Secure-24 to identify new opportunities for growth and greater efficiency. One innovation Secure-24 is developing for Niche Retail is a virtual hosting environment for all their internal systems. This VM Ware farm includes warehouse management, accounting and database as well as other systems. The duplication is still there but the resources are allocated in the most efficient manner. Niche Retail plans to look at VM Ware for all their retail sites in the coming years. Says Matthias Horch, Secure-24 CEO (pictured at right): "We always need to know where our clients have been. We design our solutions to work where they are heading."



About Secure-24

Secure-24 specializes in managed hosting, disaster recovery, and services for enterprise-level, business-critical applications. The company, which has experienced 100 percent or more year-to-year growth for each of the past seven years, was recognized by Inc. Magazine's annual Inc. 500 list of the fastest-growing private companies in the United States. The company takes advantage of its carrier-grade data centers in Michigan and Arizona to provide a high security, high availability, failover-capable environment for customer solutions. Secure-24's business model allows the company to take advantage of economies of scale in providing premier, fully managed hosting solutions at a minimal cost. .

To learn more about Secure-24, visit www.secure-24.com.

For a complimentary IT or managed hosting analysis, please call [Matt Wenzler](mailto:Matt.Wenzler@secure-24.com) at (248) 784-1024, ext. 227.



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